GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:5020
ANSWERED ON:29.04.2008
EXPORT OF TENDER COCONUT WATER
Madhwaraj Smt. Manorama;Shivanna Shri M

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government has made any effort to export tender coconut water from various States particularly Karnataka and Kerala;

(b) if not, the details thereof during each of the last three years and in the current year till date, State-wise;

(c) whether the Government will make efforts to boost the export of tender coconut water; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JAIRAM RAMESH)

a) Yes Sir.

b) Does not arise.

c) & d) The Coconut Development Board is making efforts to boost the export of Tender Coconut Water(TCW). To this end it

i) Has developed technology for packing and preservation of TCW in pouches which can be preserved for a minimum period of six months under refrigeration. The product got a potential demand both in domestic and international markets.

ii) Is promoting the Minimally Processed tender coconut.The product has 24 days shelf lie under cold storage and has immense potential for export.

The Board is also extending financial assistance under Technology Mission on Coconut to the units which undertake the projects for TCW mentioned above and also to market promotional activities taken up by such units. It is also organising/participating in international trade fairs to promote the use of TCW.